

HYBRID KEY SYSTEM EMULATION

Use your hosted telephone the way you're used to!

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What?

BluIP's Hybrid Key System is about replicating the customer's legacy key-system experience moving that experience to the modern cloud-based PBX .

Why?

Customers can work the way they are used to and take advantage of all the powerful features a cloud-based PBX has to offer.

Who?

Best suited for retail, medical, financial type offices still on aging premise-based PBXs who want to migrate to cloud but doesn't want to change the way they use their phones.

How?

We used the Enterprise Premium seat as the base less Mobility and worked with Obihai engineering to replicate a key-line system in our cloud.

When?

The Hybrid Key System is available now.

Introduction

Custom configured for the Obihai
1062/1032 IP Phones

Zero-touch provisioning

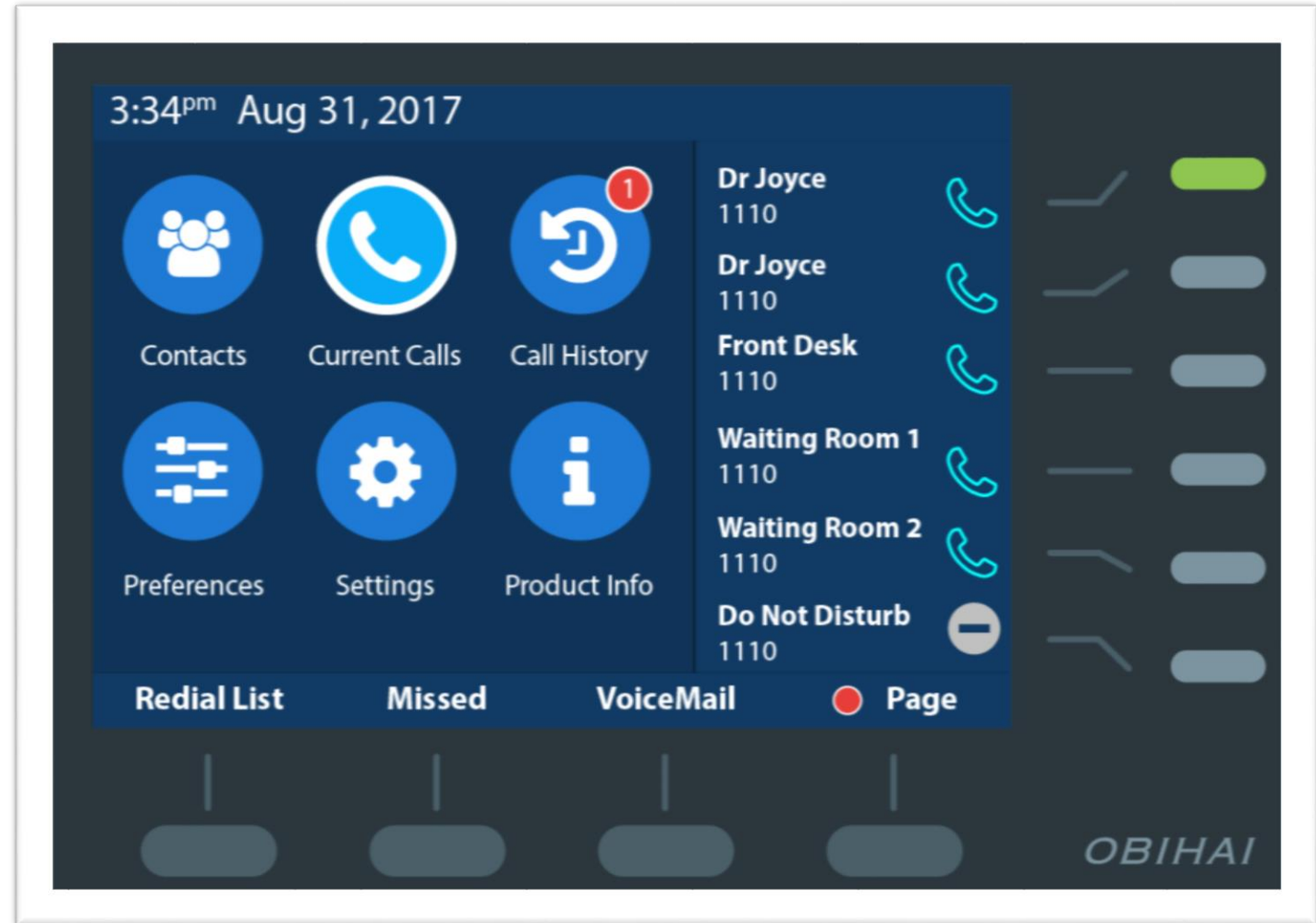
Private extension and voice mail

Custom desi-strip pre-installed



New Look and Feel

- Custom skin for a more modern look and feel
- Increased legibility on all graphics and fonts
- 4 dedicated softkeys: Redial, Missed, Voice Mail and Page
- Programmable feature buttons



Simplicity



Designed to be intuitive and very simple to use



One touch operation to Park and Pickup a call



Press and hold functionality to quickly display who is on hold



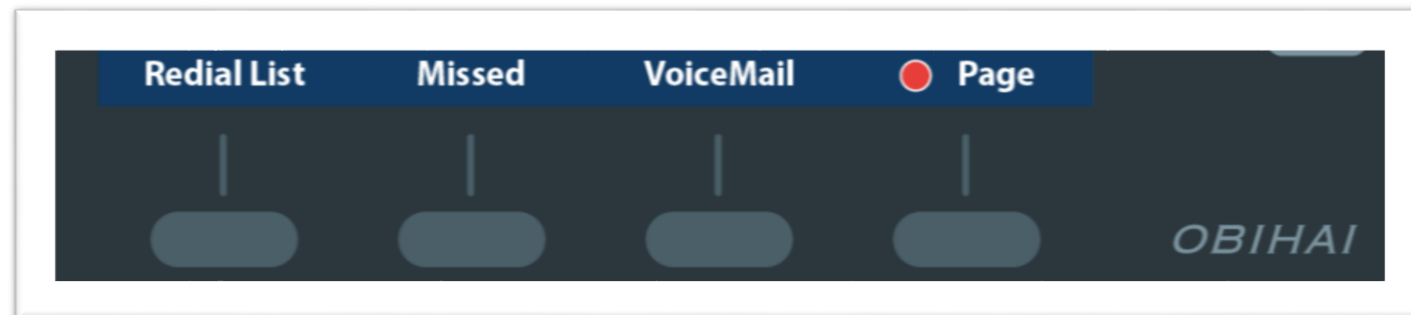
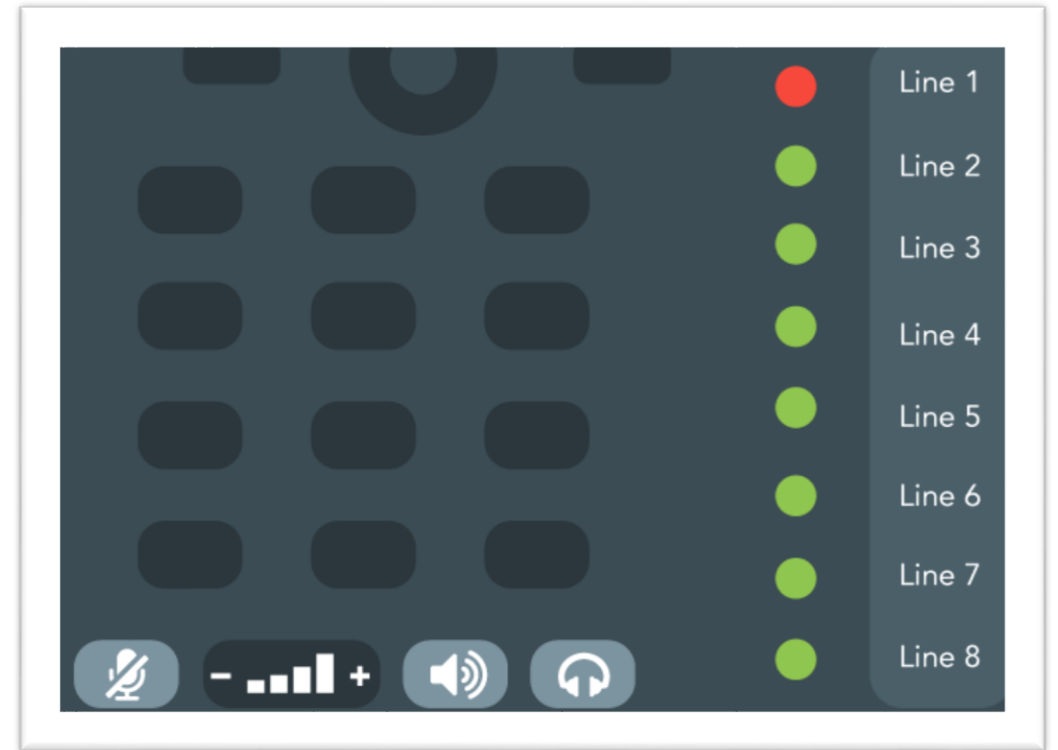
Multi-color LEDs to represent distinct call events



Holding and Paging

Main functions:

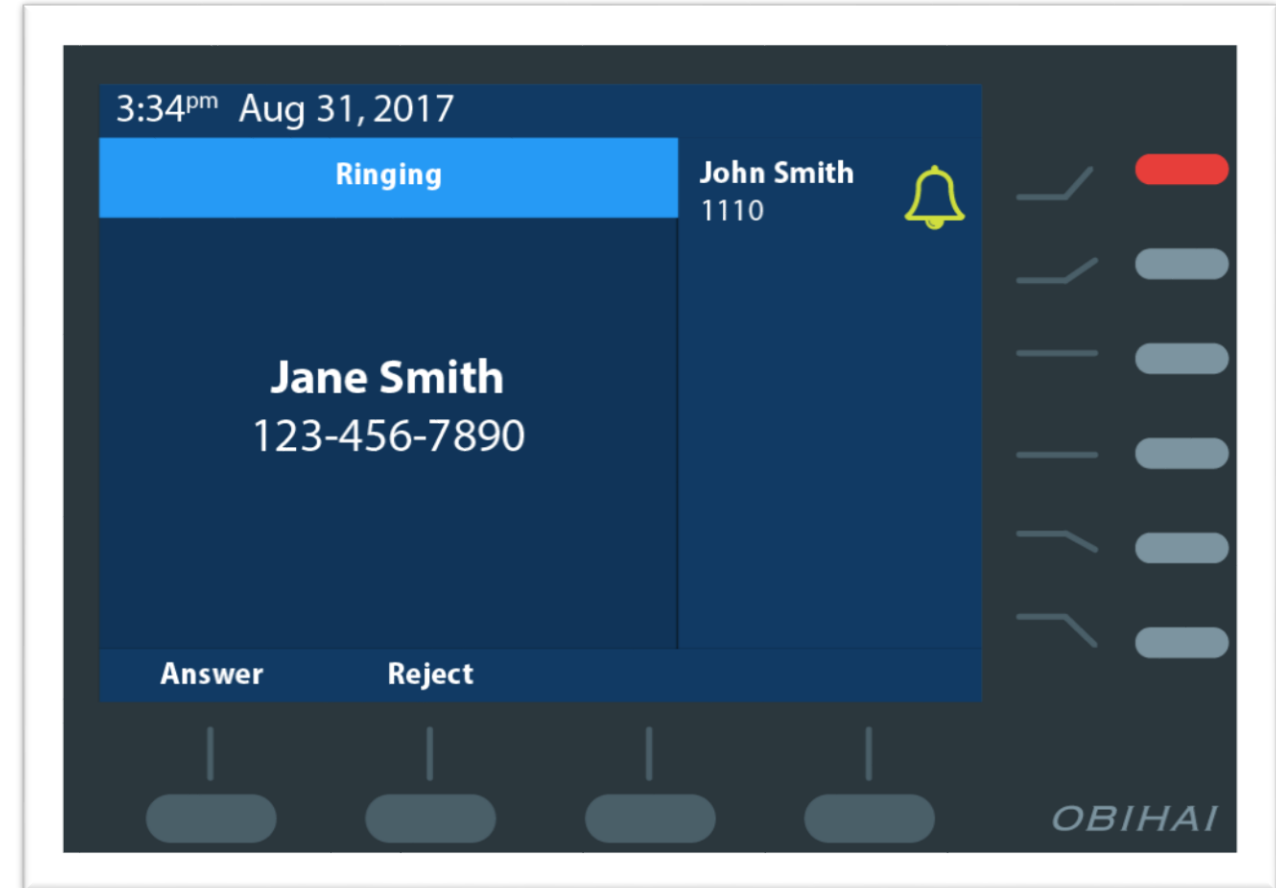
- When a call is answered, press any of the available green-lit Line keys.
- When the Line key is pressed, the LED will turn red and the far-end caller will hear MoH.
- Press the dedicated Page softkey.
- Anybody can pick up the held call from any other HKS enabled telephone



Programmable Feature Keys

Main functions:

- The Obihai 1062 and 1032 comes with 6 and 3 programmable line keys
- Remaining keys can be programmed with common functions such as:
 - Line Appearances
 - BLF (Busy Lamp Field)
 - DND
 - Speed Dial
 - Message Status



License Requirements

What you need to know:

- Each user requires a Key System Enterprise license which includes the Enterprise Premium calling features minus Mobility
- One Key System Enterprise license is required for each Obihai 1062/1032 phones that will be enabled for the Hybrid key system functionality

Select package to add from available packages

<input type="checkbox"/>	ID	Name	Amount	NRC	Services
<input type="checkbox"/>	17703	Hotel Admin Pro	\$ 31.49	\$ 0.00	1
<input type="checkbox"/>	17704	Hotel Admin UC Pro	\$ 34.99	\$ 0.00	1
<input type="checkbox"/>	21493	Key System Enterprise	\$ 32.99	\$ 0.00	2
<input type="checkbox"/>	21572	Key System Enterprise 12 Month	\$ 31.99	\$ 0.00	2
<input type="checkbox"/>	21651	Key System Enterprise 24 Month	\$ 30.99	\$ 0.00	2
<input type="checkbox"/>	21730	Key System Enterprise 36 Month	\$ 29.99	\$ 0.00	2
<input type="checkbox"/>	3191	Power User	\$ 35.99	\$ 0.00	2

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Add Selected Cancel

Main Part Numbers

Part Number	Description
OBi1032PA-DESISTRIP	OBi1032 12 Line Business IP Phone - with Power Supply and Desistrip OBi1032 12 Line Business IP Phone - with Power Supply (OBi1032PA) Line Keys – 3 Programmable Line Keys. Speaker Phone - Full-Duplex Speakerphone. Ethernet Connectivity - 2 X 10/100 Fast Ethernet. Display Type - 480 x 272 Pixels 4.3'. Headset Support - RJ9, 3.5mm. PoE - Power Over Ethernet (802.3 af). Warranty - 1-Year Hardware (Limited).
OBi1064PA-DESISTRIP	OBi1062 24 Line Business IP Phone - with Power Supply and Desistrip OBi1062 24 Line Business IP Phone - with Power Supply (OBi1062PA) Line Keys – 6 Programmable Line Keys. Speaker Phone - Full-Duplex Speakerphone. Ethernet Connectivity - 2 X 10/100/1000 Gigabit Ethernet. Display Type - 480 x 272 Pixels 4.3'. Headset Support - RJ9, 3.5mm, Bluetooth. PoE - Power Over Ethernet (802.3 af). Warranty - 1-Year Hardware (Limited).

Accessories Part Numbers

Part Number	Description
OBI1000e	Line Keys - 16 Fully Programmable Keys with Adjacent Tri-Color LED. Daisy Chain - Up to 2 OBI1000e Units. Compatible Phones - OBI1062 or OBI1032 IP Phones. Warranty - 1-Year Hardware Warranty.
OBIWM1	Obihai Wall Mount Bracket for OBI1032 and OBI1062 IP Phones
OBIPA-NA	OBIPA Power Adapter for OBi Devices
OBIWiFi5G	The Obihai OBIWiFi5G wireless adapter allows a USB-equipped OBi device to connect to the Internet over a Wi-Fi network. With OBIWiFi, you have the freedom to place the OBi VoIP phone adapter anywhere within range of your Wi-Fi network.

Order Process

Step	Description
Orion	Partner places seat order in Orion. Partner gets an email notification Partner builds the user
NetXUSA	Partner orders phones from NetXUSA MAC/SN sent to the partner
Auto Provisioning	BluIP system checks to see if the phones purchased are Obihai 1062/1032 phones BluIP system checks to see if license is Key System enterprise BluIP will auto-provision the phones as a Hybrid Key System phone

Phone Pricing

Part #	Description	Wholesale	Retail
OBi1032PA-DESISTRIP	Obihai – OBi1032 (12) Line Business IP Phone w/ Power Supply and Desistrip	\$125.50	\$299.99
OBi1062PA-DESISTRIP	Obihai – OBi1062 (24) Line Business IP Phone – w/ Power Supply and Desistrip	\$148.20	\$339.99

Note: Pricing subject to change based on on-going negotiations with distribution

Seat Pricing

Wholesale	
Month to Month	\$22.99 MRC
12 Month	\$21.99 MRC
24 Month	\$20.99 MRC
36 Month	\$19.99 MRC

MSRP	
Month to Month	\$32.99MRR
12 Month	\$31.99 MRR
24 Month	\$30.99 MRR
36 Month	\$29.99 MRR

* All include 5000 Minutes of Use Local and LD including (Hawaii and Canada) per Seat



Training and Support

- See BluIP YouTube Channel for Basic Usage Training
- Contact support@bluip.com for Technical Support

Questions?
